

ADRIAN JERICO M. YAP

1492 A. Mendoza Street, Kasilawan

Makati City 1206

0916-635-7161

adrian_jericho_yap@dlsu.edu.ph

OBJECTIVE

A motivated Information Systems student from De La Salle University seeking opportunities to apply skills in technology, problem-solving, data management, and user-centered system design while contributing creativity in layouting, visual design, and digital content creation to organizational initiatives and projects.

EDUCATION

2024 - PRESENT

DE LA SALLE UNIVERSITY - MANILA

Bachelor of Science in Information Systems

Second Honors Dean's List: 3rd Term, SY 2024-2025.

First Honors Dean's List: 2nd Term, SY 2025-2026.

2018 - 2024

ST. PAUL COLLEGE OF MAKATI

High School Diploma, May 2024. Awards: Academic Excellence, SY

2021-2022, SY 2022-2023, SY 2023-2024.

CO-CURRICULAR ACTIVITIES

2024 - 2025

Integrated Marketing Communications - Creatives Executive, CATCH 2T28

- Assisted in creating publication materials and visual content for organizational initiatives and events.

2025 - PRESENT

Integrated Marketing Communications - Creatives Chairperson, CATCH 2T28

- Led the Creatives Committee in conceptualizing and producing promotional and branding materials for organizational initiatives.
- Coordinated with different committees to maintain cohesive communication and branding for events and projects.

2025

Programs - Assistant Team Leader, Animo Pride 2025

- Assisted in planning and coordinating program flow and event activities.

- 2025 **Technical Management - Assistant Team Leader, Filipino Youth Summit 2025**
- Assisted in managing event equipment, presentations, and technical requirements.
- 2025 **Crowd Management - Assistant Team Leader, Animo Christmas 2025**
- Helped oversee crowd flow, participant safety, and venue organization during the event.
- 2026 **Artist Management - Team Leader, Animo Pride 2026**
- Led the Artist Management team in coordinating communications, schedules, and requirements of performers and guests.
 - Managed coordination with artists, handlers, and internal committees to ensure smooth event execution.
- 2026 **Internal Relations - Assistant Team Leader, University Mission Vision Week 2026**
- Coordinated with partners and student media organizations to cover the activities during the event.